



MAKE THEIR DAY!
EMPLOYEE RECOGNITION THAT WORKS
SIMPLE WAYS TO BOOST MORALE, PRODUCTIVITY, AND PROFITS

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Sample Interview Questions

Make Their Day!: Employee Recognition That Works
by Cindy Ventrice

- Why do so many recognition programs fail?
- How did you research the employee perspective on recognition?
- What did employees tell you?
- What surprised you the most about what you learned?
- What is the latest research on recognition show?
- Do companies that get recognition right really do better financially?
- What are the top benefits for companies and managers who implement great recognition programs?
- How do you recognize employees without spending a lot of money?
- How can a manager assess the quality of the recognition currently offered?
- What kinds of recognition can managers offer, beyond the usual plaques and certificates?
- What are some tips for employees who don't get the recognition they deserve?

- Do the concepts in Make Their Day! have an application outside of the workplace?
- What is the best way you've personally been recognized?
- What can be found on MakeTheirDay.com?
- What are you doing now?
- Do you have another book?

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